

# Curriculum Vitae of Dr. Georgios Batsakis

ALBA GRADUATE BUSINESS SCHOOL, THE AMERICAN COLLEGE OF GREECE  
6-8 XENIAS STR., ATHENS, GREECE

## PERSONAL INFORMATION

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Citizenship: Greek, British

## ACADEMIC POSITIONS

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2018 – present	Associate Professor of International Business, ALBA Graduate Business School, The American College of Greece, Athens, Greece
2017 – 2018	Assistant Professor of International Business, ALBA Graduate Business School, The American College of Greece, Athens, Greece
2015 – present	Assistant Professor (Lecturer) of International Business, Brunel University London, Brunel Business School, London, United Kingdom (on a fractional appointment since 09/2017)
2013 – 2015	Postdoctoral research associate in International Business, University of Kent, Kent Business School, Canterbury, United Kingdom
2010 – 2013	Teaching assistant, Brunel University London, Brunel Business School, London, United Kingdom
2009 – 2010	Research assistant, ALBA Graduate Business School, Athens, Greece

## EDUCATION

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Doctor of Philosophy in Management Studies	2010 – 2013	Brunel University London, Brunel Business School, London, United Kingdom (AACSB-accredited) Dissertation title: <i>'Examining Multinational Corporations R&amp;D Subsidiaries' Embeddedness in Multiple Networks of Knowledge'</i> Supervisors: Prof. Suma Athreye & Prof. Satwinder Singh External examiner: Prof. Lucia Piscitello
Master of Science in Economics & Business	2008 – 2009	Erasmus University Rotterdam, Erasmus School of Economics, Rotterdam, The Netherlands Subject: Entrepreneurship, Strategy, and Organisation Economics
Bachelor of Science in Business Administration	2002 – 2006	University of The Aegean, School of Business, Greece

## TEACHING EXPERIENCE

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### I. ALBA Graduate Business School at The American College of Greece (2017-present)

#### Graduate courses (MSc and MBA level)

- *Global Business and Trade* (MSc)
- *Entrepreneurial Strategy and International Growth* (MSc)
- *Entrepreneurship* (MBA)

#### Executive education

- *Business Economics* (WIND mini MBA & mini MBA in Pharma)
- *Global trade in times of crisis* (field trip lectures for programs, such as TIAS Executive MBA, Bern University of Applied Sciences Executive MBA, University of St. Gallen Executive MBA)

### II. Brunel University London (2010-present)

#### Lectures

- *International Business Strategy* (Module leader, core PG, 2015-16, 2016-17, 2017-18)
- *Strategic Management* (Module leader, elective UG3, 2016-17)
- *Business Economics* (MBA, 2015-16)
- *Entrepreneurship & Marketing in Business* (core UG2, 2016-17)

#### Seminars

- *Issues & Controversies in Management* (core UG3, 2015-16, 2016-17)
- *International Business in Emerging Markets* (core UG2, 2015-16, 2016-17)
- *International Business Environment* (Teaching assistant, core UG1, 2011-2012)
- *International Technology Management* (Teaching assistant, elective UG3, 2010-2011)

#### Supervision of MSc dissertations - Brunel University London (2015-present)

- Supervised more than 40 MSc dissertations in the areas of Strategy, International Business, Entrepreneurship and Marketing.

#### Supervision of doctoral students - Brunel University London (2015-present)

1. Ms Nattacia Dabescki (defended on 09/2018 – passed with minor corrections).  
Title of thesis: “Speed of multinational expansion: Integrated analysis of antecedents and outcomes”
2. Mr Vahit Handar (expected completion 10/2021)
3. Mr Amit Rawal (expected completion 10/2021)

### III. University of Kent (2013-2015)

#### Lectures

- *Innovation and Knowledge Management in MNEs* (Kent executive MBA, 2013-2014)
- *International Marketing* (core PG, 2014-2015)

### IV. Doctoral committees

- *Internal examiner*, Heba Alqurashi (2017), “Investigating the Impact of Aligning Accreditation, Performance and Quality Management on Hospital Improvement: The Case of Saudi Arabia”, Brunel University London, 23/05/2017.

**TEACHING EVALUATIONS AS MODULE LEADER (2015 – present) – Average score 4.45 / 5.00**

University	Module title	Level	Academic Year	Score
ALBA	Business Economics in Pharma	Exec	2018-19	4.5/5.0
Brunel	International Business Strategy	PG	2018-19	4.6/5.0
ALBA	Entrepreneurship (Section I – FT students)	MBA	2017-18	4.6/5.0
ALBA	Entrepreneurship (Section II – PT students)	MBA	2017-18	4.3/5.0
ALBA	Global Business & Trade	PG	2017-18	4.5/5.0
ALBA	Business Economics	Exec	2017-18	4.5/5.0
ALBA	Entrepreneurial Strategy & International Growth	PG	2017-18	4.2/5.0
Brunel	International Business Strategy	PG	2017-18	4.6/5.0
Brunel	International Business Strategy	PG	2016-17	4.6/5.0
Brunel	Strategic Management	UG	2016-17	3.8/5.0
Brunel	Entrepreneurship & Marketing in Business	UG	2016-17	3.7/5.0
Brunel	International Business Strategy	PG	2015-16	4.6/5.0
Brunel	Business Economics	MBA	2015-16	4.8/5.0

**ACADEMIC OUTPUT**

**Publications in academic journals (since 2014)**

1. Batsakis, G. & Singh, S. (2019). Added distance, entry mode choice, and the moderating effect of experience: The case of British MNEs in emerging markets. *Thunderbird International Business Review (in press)* [ABS: 2, ABDC: B, Impact factor: 1.94]].
2. Mohr, A. & Batsakis, G. (2019). The contingent effect of TMT international experience on firms' internationalization speed. *British Journal of Management (in press)* [ABS: 4, ABDC: A, Impact factor: 3.059]].
3. Sarpong, D., Eyres, E., & Batsakis, G. (2019). Narrating the future: A distinctive capability approach to strategic foresight. *Technological Forecasting and Social Change (in press)* [ABS: 3, ABDC: A, Impact factor: 3.129]].
4. Batsakis, G., Wood, G., Azar, G., & Singh, S. (2018). International diversification and firm performance in the post-acquisition period: A resource dependence perspective. *Journal of Business Research*, 93, 151- 159 [ABS: 3, ABDC: A, Impact factor: 2.509]].
5. Mohr, A., Batsakis, G., & Stone, Z. (2018). Explaining the effect of rapid internationalization on horizontal foreign divestment in the retail sector. An extended Penrosean perspective. *Journal of International Business Studies*, 49(7), 779-808 [FT 50, ABS: 4\*, ABDC: A\*, Impact factor: 6.198]].

6. Mohr, A. & Batsakis, G. (2018). Firm resources, cultural distance and simultaneous international expansion in the retail sector. *International Business Review*, 27(1), 113-124 [ABS: 3, ABDC: A, Impact factor: 2.754]].
7. Singh, S, Tabassum, N., Darwish, T. & Batsakis, G. (2018). Corporate Governance and Tobin's Q as a Measure of Organizational Performance. *British Journal of Management*, 29(1), 171-190 [ABS: 4, ABDC: A, Impact factor: 3.059]].
8. Batsakis, G. & Mohr, A. (2017). Revisiting the relationship between product diversification and internationalization process in the context of emerging market MNEs. *Journal of World Business*, 52(4), pp. 564-577 [ABS: 4, ABDC: A, Impact factor: 3.993]].
9. Mohr, A. & Batsakis, G. (2017). Internationalisation Speed and MNE Performance: A Study of the Market-seeking Expansion of Retail MNEs. *Management International Review*, 57(2), pp. 153-177 [ABS: 3, ABDC: A, Impact factor: 2.279]].
10. Athreye, S., Batsakis, G., & Singh, S. (2016). Local, global, and internal knowledge sourcing: the trilemma of foreign-based R&D subsidiaries. *Journal of Business Research*, 69(12), pp. 5694-5702 [ABS: 3, ABDC: A, Impact factor: 2.509]].
11. Batsakis, G. (2016). Host location knowledge sourcing and subsidiary innovative performance: examining the moderating role of alternative sources of knowledge and IPR distance. *International Journal of Innovation Management*, 20(6) [ABS: 2, ABDC: B, Impact factor: 1.088]].
12. Mohr, A. & Batsakis, G. (2014). Intangible Assets, International Experience and Internationalisation Speed of Retailers. *International Marketing Review*, 31(6), pp. 601-620. [ABS: 3, ABDC: A, Impact factor: 2.868]].
13. Batsakis, G. (2014). Impediments on the way to entrepreneurship: some new evidence from the EU's Post-socialist world. *Journal of Small Business and Enterprise Development*, 21(3), pp. 385 - 402. [ABS: 2, ABDC: C, Impact factor: 1.15]].

#### **Chapters in edited books**

14. Anderson, U., Athreye, S., & Batsakis, G. (2016). Complementarity and substitution in the knowledge networks of R&D subsidiaries. In Ambos, T.C., Ambos, B., & Birkinshaw, J. (Eds.), *Research in Global Strategic Management - Volume 17: Perspectives on Headquarters-Subsidiary Relationships in the Contemporary MNC*. Emerald.

#### **Papers in review process**

15. Shirodkar, V., Batsakis, G., & Konara, P. Home-government lobbying and international diversification: Evidence from U.S. retail MNEs (Revise & Resubmit, *Global Strategy Journal* [ABS: 3, ABDC: A]).
16. Batsakis, G., Singh, S., & Azar, G. Pricing Strategies in Emerging Markets: A Resource-based View perspective (Revise & Resubmit, *Industrial and Marketing Management* [ABS: 3, ABDC: A\*]).

### **Working papers**

17. Foreign divestment diversification and firm performance. An organisational learning perspective (with Koritos, C. & Konara, P.). Target journal: *Organization Science* (writing-up).
18. Intellectual property protection 'distance' and MNEs' foreign subsidiary innovation performance. (with Konara, P. & Shirodkar, V.). Target journal: *Journal of Product Innovation Management* (revisions).
19. Concurrent Internationalization Speed, CEO Characteristics and Firm Performance: A Paradox Perspective. (with Theoharakis, V.). Target journal: *Organization Science* (revisions).
20. International diversification and firm performance. A comparative study between bricks and mortar and e-commerce retail MNEs (with Konara, P.). Target journal: *Journal of Management Studies* (data analysis).
21. Seeing your way: The effects of competitive and institutional environments on futures practices in SMEs (with Sarpong, D.). Target journal: *Tourism Management* (writing-up).
22. The roles of institutional quality and institutional distance in explaining North-South and South-South FDI: The case of foreign direct investment into Africa (with Mongong-Fon, R., Filippaios, F., & Mohr, A.). Target journal: *Journal of World Business* (revisions).
23. Firm-specific resources, institutions and operational efficiency in international trade. Evidence from the LNG sector (with Robotis, A., Koulamas C., & Zeritis, F.). Target journal: *Journal of Operations Management* (writing-up).
24. Explaining the effect of cross-border acquisitions on innovation performance of DMNEs and EMNEs. The role of the acquirer's country of origin (with Azar, G., Konara, P., & Ciabuschi, F.). Target journal: *Journal of International Business Studies* (data collection).

### **Papers presented in conference proceedings (since 2012)**

25. Batsakis, G. & Theoharakis, V. (2019). Concurrent Internationalization Speed, CEO Characteristics and Firm Performance: A Paradox Perspective. In: *The Academy of International Business Conference*, June 24-27, Copenhagen.
26. Konara, P., Batsakis, G. & Shirodkar, V. (2018). Innovating in Foreign Subsidiaries in Isomorphic IP Regimes vs. Non-Isomorphic IP Regimes. In: *The Academy of Management Annual Conference*, August 10-14, Chicago, IL.
27. Batsakis, G., Konara, P. & Shirodkar, V. (2017). Home-government lobbying and international diversification: Evidence from U.S. retail MNEs. In: *The European International Business Academy Conference*, December 14-16, Milan, Italy.
28. Singh, S. & Batsakis, G. (2017). Added Distance, Entry Mode Choice, and the Moderating Effect of Experience: The Case of British MNEs in Emerging Markets. In: *The Academy of International Business*, July 2-5, Dubai, UAE.

29. Batsakis, G., Azar, G., & Singh, S. (2017). Pricing Strategies of Domestic Vs Multinational Firms in an Emerging Market: An Empirical Study. In: *The Academy of International Business*, July 2-5, Dubai, UAE.
30. Mohr, A., Batsakis, G., & Stone, Z. (2016). Explaining foreign divestment in the retailing sector. A Penrosean perspective. In: *The European International Business Academy Conference*, December 2-4, Vienna, Austria.
31. Mohr, A., Batsakis, G., & Stone, Z. (2016). Explaining foreign divestment in the retailing sector. A Penrosean perspective. In: *The Academy of International Business Conference UK & Ireland Chapter*, April 7-9, London, UK.
32. Mohr, A. & Batsakis, G. (2014). Internationalisation Speed and MNE Performance: The Inverted U-Curve Hypothesis. In: *The Academy of International Business*, June 23-26, Vancouver, Canada.
33. Mohr, A. & Batsakis, G. (2014). Explaining Simultaneous Internationalisation. In: *The Academy of International Business Conference UK & Ireland Chapter*, April 10-12, York, UK.
34. Andersson, U., Athreye, S., & Batsakis, G. (2013). Complementarity and Substitution in the Knowledge Networks of R&D Subsidiaries. In: *The European International Business Academy Conference*, December 12-14, Bremen, Germany.
35. Batsakis, G. (2013). Examining R&D Subsidiaries' Innovative Performance under the Multiple Embeddedness Context: A Multilevel Analysis. In: *The Academy of International Business Conference UK & Ireland Chapter*, March 21-23, Birmingham, UK.
36. Athreye, S., Batsakis, G., & Singh, S. (2012). The Dual External Embeddedness of Geographically Distributed R&D. In: *The Academy of International Business Conference*, June 30 - July 3, Washington, DC.
37. Athreye, S., Batsakis, G., & Singh, S. (2012). The Multiple Embeddedness of MNEs' Foreign R&D Subsidiaries in External Home, External Host and Internal Networks. In: *DRUID Conference*, June 19-21, Copenhagen.
38. Batsakis, G. (2012). R&D Subsidiaries' Innovative Performance "revisited": A Multilevel Approach. In: *DRUID Conference*, June 19-21, Copenhagen.

## **PROFESSIONAL ACTIVITIES**

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### **I. Reviewing service (ad-hoc)**

- Journal of World Business, British Journal of Management, Global Strategy Journal, International Marketing Review, Journal of Business Research, Regional Studies, Management International Review, Journal of International Management, International Business Review, Long Range Planning, International Journal of Innovation Management, Journal of Small Business & Enterprise Development, among others

- Academy of International Business Conference, Academy of Management Conference, European Academy of Management Conference, Academy of International Business UK & Ireland Chapter Conference, European International Business Academy Conference

## II. Affiliations

- Academy of International Business
- Academy of Management
- European International Business Academy
- Higher Education Academy

## III. Invitations in practitioners' conferences & other events

- Coordinator of the 13th People Management Executive Seminar. 21<sup>st</sup> of November, 2017, Vouliagmeni, Greece
- Judge for the Disrupt Greece Competition, the startup event of the year. 25th of September, 2018, Athens, Greece
- Judge for egg (Enter – Grow – Go) startup accelerator, Athens, Greece (since 2018)

## RESEARCH INTERESTS

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- Corporate strategy
- Internationalisation process
- Temporal dimension of internationalisation
- Foreign divestment

## ADMINISTRATIVE EXPERIENCE

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- Business School Ethics coordinator
- ALBA Research Seminar Series coordinator

## OTHER QUALIFICATIONS

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- Associate Fellow of the Higher Education Academy (since 2011)
- Fellow of the Higher Education Academy (portfolio submitted)
- Expertise in Applied econometrics (attended the PG certificate in Econometrics, Birkbeck College, 2011-2012)
- Very good knowledge of statistical packages, such as STATA and SPSS
- Competent use of various computer-based learning platforms (Moodle, Blackboard Learn)

## AWARDS

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- Brunel Business School doctoral scholarship (2010 -2013). Full funding of my doctoral studies (approximately £55,000).