

Bring your career a step closer to you

Choose ALBA for your
HRM Master's degree

Alba
Graduate
Business
School

MSc in
Strategic
HRM

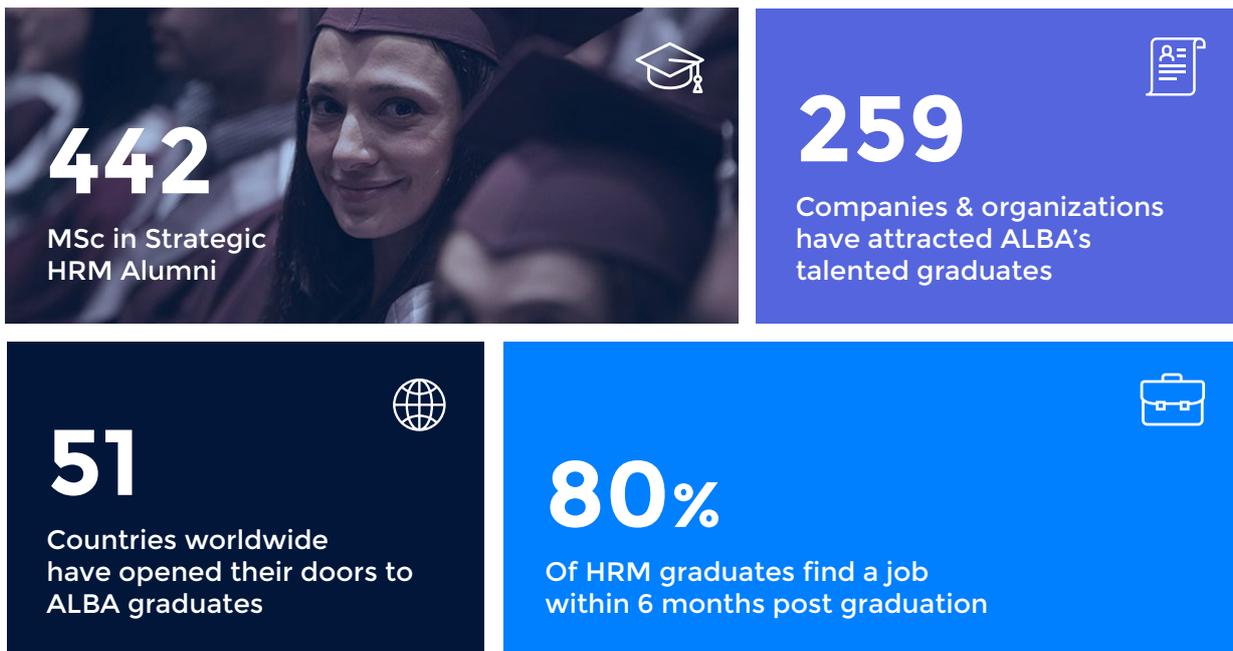


7.

Highlighting key points of the HRM program

Since 2003 the MSc in Strategic HRM graduates from ALBA have been trained and transformed into managers with a sharp insight on people issues who acted as agents of transformation and played their critical role in the process of business and societal value creation.

Why Strategic HRM at ALBA?



Do it the ALBA way

By selecting ALBA for your postgraduate studies in HRM you actively choose to learn from a selected group of internationally acclaimed resident and visiting faculty. By choosing ALBA you are prepared to step in a truly rewarding learning environment and study alongside with talented classmates who are ready to work hard for their future career. By selecting ALBA you choose to invest in yourself and empower the leader inside you.

The next generation in HR is *you*

MSc in Strategic HRM mission is to “unleash people’s talent and full potential”. Whether you are already serving the HR profession and you are looking for the strategic perspective that will enable you to align people strategies with business strategies, or you are a recent university graduate who wish to launch your career in the HRM field, this MSc program is designed to address your intellectual and professional needs.

Some interesting facts about Strategic HRM at ALBA

The only HRM program in Greece fully accredited by the European Foundation for Quality Management (EFQM)

Workshops are realized with the support, the experience & expertise of the top global consulting agency Korn Ferry /Hay Group

The (RCI) Recruitment Confidence Index was introduced in Greece by ALBA in 2007 and since then it has been carried out every year by the school

ALBA introduced the Best Workplaces Competition in Greece in 2003. Since 2005 onwards ALBA has undertaken the role of the scientific coordinator and evaluator for the survey organized by the Great Place to Work Institute Hellas.

ALBA was the 1st Institution in Greece to introduce a guide aiming to enable HR managers to quantify their KPIs

2.

Experiencing HRM at ALBA

- Weekday classes, 18.00-22.00
- 18 months program, starts January 2018
- 14 core courses-7 workshops
- Group Presentations, case studies, mid-terms, finals + Dissertation or Internship or Coursework

Hands-on experience within the classroom

By offering workshops in collaboration with field specialists like Korn Ferry / HAY Group we have established an integrated academic program filled with hands-on experience. In addition, we wish to build on our students' personal skills and thus, we offer personal coaching through the course of Leadership Development. Participants in the MSc in Strategic HRM have also the opportunity to learn in real-time the best HRM practices as well as the latest labor trends in Greece and Europe due to ALBA's role as Scientific Coordinator of the BEST WORKPLACES Competition in Greece as well as the Recruitment Confidence Index (RCI).

Workshop Snapshot provided by Korn Ferry/Hay Group

Psychometric Testing Workshop

Understanding & Hands on application of Occupational Testing.

Job Evaluation Workshop

Systematic mapping & measuring of job roles & structures.

The HR Scorecard Workshop

A step-by-step guide on how to use the HR Scorecard.

Assessing Behaviors in the Workplace Workshop

Special training in assessing behaviors in the work environment.

3.

Benefiting from the HRM program

TRANSFORMATIVE EXPERIENCE <hr/> <p>Classroom and hands-on experience</p>	DEGREE ACCREDITATION <hr/> <p>Allows you to work anywhere in the world</p>	SUCCEED EVERYWHERE <hr/> <p>Fully capitalize your assets in the job market from day 1</p>
--	--	---

A transformative experience

What really sets ALBA apart is what we call the **ALBA experience**, an experience that is hard to grasp unless you become part of it. We offer you an exciting learning environment that blends top-notch faculty, award-winning curriculum, action-driven learning and international perspective. Studies at ALBA are demanding, but at the same time our students feel that they are members of a family who cares deeply about them, their progress and personal and professional development.

As our students say about our transformative learning experience:

“ALBA has helped me to better define my goals, and shape them based on my personality and market needs. By providing a supportive student-centric development ALBA contributes decisively not only to our academic and professional success but also to our self-realization.”

Sophia Efrosini Karma, MSc in HRM 2017

“By utilizing a team of outstanding professors and professionals, MSc in Strategic HRM prepares tomorrow leaders by providing a true competitive advantage in our bio and instilling a culture and vision of change. ALBA is a lifetime experience for anyone who wants to transform his/her life.”

**Zafoundakis Konstantinos,
Alpha Bank S.A., MSc in
Strategic HRM 2017**

“ALBA is not only cutting edge knowledge, conveyed by top-notch professors who have collaborated with the best universities in the world. ALBA is different with unusual culture and way of thinking that emphasizes innovation, personal improvement for the good of the whole, a positive change in the world.”

**Daskalakis Theodoros
MSc in Strategic HRM 2017**

Work anywhere in the world

The ALBA Strategic HRM is the only such program in Greece accredited from the EFMD Programme Accreditation System (EPAS) and also accredited by the New England Association of Schools and Colleges (NEASC). The program has also received an acknowledgement for its Full Alignment with the Society for Human Resource Management (SHRM) HR Curriculum Guidebook and Templates.

These accreditations and certifications position ALBA within a select group of business schools across the world while at the same time provide to our graduates the opportunity to pursue their career anywhere in the world.

Lead, succeed and conquer the job market

During your unique study journey ALBA prepares you for an exciting career through **hands-on learning experience, teamwork and valuable career development**

opportunities like the Internship program. Internships give a very important advantage to students as they have the opportunity to gain practical knowledge and experience on HRM and to gain direct access to the daily practices and tools used in a modern business. Throughout the program, students are constantly in contact with prominent executives, expanding their professional network and drawing insights and practical advice. A large proportion of students who joined the program are now working full-time in the companies they collaborated with.

What Has Been Said About Our Internship Program

“It has been a pleasure for Nestlé Hellas to co-operate with ALBA interns in different areas of business. We are particularly pleased with their professionalism, their functional competencies and their ability to adapt and perform in a highly demanding professional environment.”

Costas Zagorianos, Recruitment Specialist,
Nestle Hellas S.A.

True stories by ALBA graduates

“Looking back, the most important decision I made, was to shift my career from engineering to HR. Actually, that was the moment that ALBA came in the picture, supporting me in building the new capabilities I needed.”

Maria Provelegiou , alumna MSc in SHRM 2004, HR Director at Elais Unilever Hellas

“Realizing that I wanted a career in Human Resources a bit over 10 years ago and taking the advice of some of the wisest managers I have had at heart, the decision of pursuing my post-graduate studies at ALBA was one of the easiest I have ever made.

And in retrospect, one of the most rewarding too!”

Tziritas George , alumnus MSc in HRM 2009 Reward, Talent & Employee Effectiveness Consulting at Korn Ferry Hay Group San Francisco, California USA

4.

‘Entering’ the HRM program

Entry prerequisites



Be one of us

We expect from our applicants to have a Bachelor’s degree and an excellent command of the English language, written and oral. GMAT tests are optional unless the Academic Committee requires the applicant to take them: in any case, scores of 550 or more (GRE > 155) can strengthen your application and help you secure a scholarship.

While preparing your application remember to include credentials, certifications, volunteer work and any other information that highlights your personality, drive and potentials.

5.

Financing your dream

ALBA Scholarship facts

89%

of our students received a scholarship or financial aid or both in the 2016 intake

An exclusive branded scholarship inspired by the HR market:

'the 'Chris Argyris Scholarship'

Over **1.000.000€** worth of scholarships are offered every year by ALBA

Go FEE or FREE?

At ALBA we invest in people's potential and choose to reward effort and hard work by offering scholarships. By revering the standard procedure the Fee or Free initiative allows you to receive a pre-approved scholarship even before you apply for enrollment to an ALBA program. Scholarships are based on merit which includes academic performance in prior studies, professional background, leadership abilities, field of previous studies, GMAT score etc.

<p>GMAT Scholarship</p> <p>60%</p> <p>—</p> <p>Applicable to GMAT score 700 or more</p>	<p>Next Generation Family Business Scholarship</p> <p>50%</p> <p>—</p> <p>A member of the new generation of family business</p>
<p>The Chris Argyris Scholarship in Organization Behavior</p> <p>50%</p> <p>—</p> <p>Applicable based on academic performance & potential</p>	<p>AHEAD Scholarship for micro enterprises</p> <p>50%</p> <p>—</p> <p>For small businesses < 10 employees</p>

Other Financial assistance

If you are facing **financial difficulties** or **belong to a vulnerable economic / social group** you are encouraged to apply to the Financial Aid program.

More payment options

With our pay-as-you go plan, you pay installments throughout the 1 or 2-year period of your study and not the first months.

You can discuss a personalized payment plan with us or you may extend your studies to pay smaller installments. You can even 'freeze' your studies for a period of 2 years if you are not able to pay at all. In this case, you can resume your studies when you feel more confident in your payment ability.

What students said about scholarships at ALBA

"I have heard that dreams come true and always smiled mockingly, because I thought that this was not feasible. ALBA has proven me wrong and gave me a life-chance opportunity which I will utilize as much possible."

MRS. AMANDA NIKITOPOULOU, alumna MSC Strategic HRM

"Apart from being equipped with an inexhaustible list of skills, I have discovered myself (both ideal and future self) in the course of this program. Many thanks to Faculty and non-teaching staff for making this possible."

MR. DANIEL THOMAS, alumnus MSC Strategic HRM

*"Being a student at this program was a big goal for me, but not an easy one to achieve due to different circumstances. **It's the best New Year gift I have ever received** and I am very happy and proud that organizations like ALBA support young people in these times."*

MRS. NTETSIKA, alumna MSC Strategic HRM

6.

Learning from the best

Our Faculty's papers are published in Top Scientific Journals:

- Academy of Management Annals
- Management Science
- Journal of Organizational Behavior

Our Visiting Professors come from:

- Harvard Business School
- INSEAD
- LSE
- CRANFIELD
- WHARTON

Professor's background

ALBA is a School with international orientation. Our resident and visiting professors come from several countries blending in the MSc in SHRM Program global management perspectives, insights and experience.

The core team of resident faculty consists of scholars with extensive teaching, research and consulting experience at an international level while visiting faculty come from a range of leading international business schools like Harvard Business School, INSEAD, London Business School, London School of Economics, University of Michigan, Wharton Business School etc.

Academic Research of ALBA faculty appears consistently in the very top international academic journals. Our professors engage in ongoing research at the cutting edge from which new ideas, knowledge and applications are generated and incorporated into teaching.

From theory to practice

ALBA & faculty encompasses professors who are recognized as experts and are sought after for consulting. Academics and Teaching Fellows that form the MSc in SHRM faculty are entrepreneurial consultants and members at corporate boards and NGO aids. They also participate in professional committees and societies, scientific associations and play an important role in many more vital entities of the market. Furthermore, their work has been recognized outside our institution; they have been awarded for their academic or corporate work or even both in many ways.

7.

Learning from your peers

Class diversification

Similarly to our faculty's rich and diverse background, our students come from diverse educational and professional backgrounds. Since the beginning of the program, we strive to put together classes that are diverse, talented and destined to succeed. Students who joined our Program **have been holding degrees from many difference disciplines** like economics, law, psychology, philosophy, social sciences, marketing and even engineering. At the same time, many of them had joined the Program while employed to multinationals, small companies and institutions. By blending their knowledge, experience and transferable skills with the academic content, our student body actually co-creates the unique ALBA experience.

An international School

ALBA's international outlook and reach are reflected in its students, as well as in strategic alliances with leading business schools worldwide. International students come from countries as diverse as Nigeria, France, China, Romania, Russia, Jordan, South Africa and many others. Through an extensive network of School partnerships, ALBA students have the opportunity to study abroad and build along an international network.

Visualize yourself in an ALBA classroom

26.7

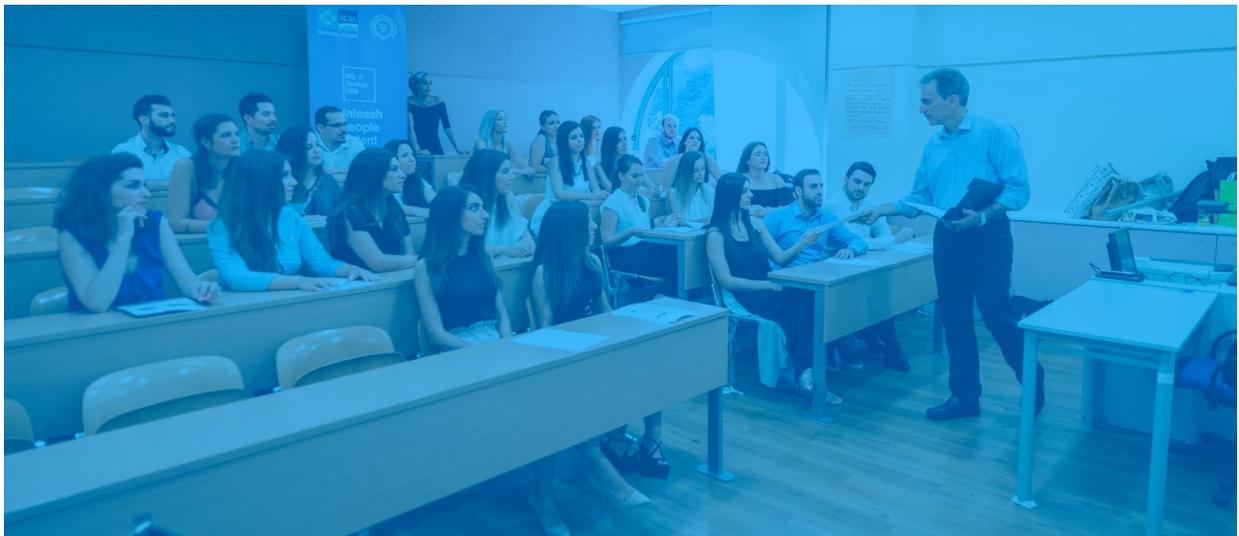
Average age
to join ALBA

3.7

Years of average
professional
experience

7

Average GPA of our
students



8.

Joining the ALBA Network

Your tools to Network



Networking & Guidance

We are committed to support our students in their job search and provide them with a wide range of services so as to assist them in their career planning and development. Since “your career is our business” ALBA’s Career & Alumni Office hosts a variety of career development events throughout the academic year so as to introduce you to key players in the Greek and international job markets and familiarize you with the major companies operating in Greece and abroad. These events include career panels with senior HR experts, company presentation, on-campus recruitment days and many more.

We place also special interest on Networking workshops that focus on the value of networking and provide participants with tips and tricks on how to create a strong network so as to expand their sphere of influence and increase their chance of finding a job.

As a graduate you are granted access to a powerful networking tool: The Networker.

What can The Networker offer you



The Networker

This is a communication platform via which ALBA alumni can connect with each other and expand their professional network, find exclusive job offers, and even seek assistance and mentoring.

By fully integrating with social networks and cultivating a culture of helping and giving back, this networking platform will connect you with ALBA’s vibrant alumni community and help you explore synergies with each other and the School at large.

The ALBA Networker & SHRM

Over 240 active alumni working in HR willing to:

- Introduce connections with each other
- Open the doors to their organizations
- Answer specific market questions and/or become mentors

9.

Investing in yourself

Strategic HRM at ALBA Business School

Since 2003 **442 individuals** have **trusted** ALBA with their graduate studies, they have invested in this program-the only accredited HR program in Greece-and our business school to educate them and prepare them for their professional journey.

Today, **442 professionals** have **ignited their career** in various HR functions, after utilizing to the fullest the knowledge, expertise and skillset acquired during their studies at ALBA. These executives serve as agents of transformation and as strategic investors in their organizations' human capital.

Want to be part of it?

Shape your professional future at ALBA now!

[APPLY NOW](#)

Get in touch with us

Mrs Stella Papalamprou, Program manager | E: mshrm@alba.acg.edu | T: +30 210 89.64.531-8