

# Challenges and Trends in Shipping:

Markets  
Investments and  
Policies



International  
ANNUAL  
Association of  
CONFERENCE  
Maritime  
2007  
Economists

July 4-6, 2007, Athens, Greece



[www.iame2007.org](http://www.iame2007.org)



## **IAME 2007 – Athens, Greece**

The findings of more than 100 research studies related to the shipping industry by academic institutions from over 30 countries all over the world will be presented at the IAME2007 Conference. In addition, senior government and shipping industry representatives will address issues on trends, developments and challenges of the industry in special interest sessions.

On top of the Conference sessions, the program includes social activities, excursions and a Gala dinner, to enable attendees to network and exchange ideas, views and experiences.

## **The Conference Host – ALBA Graduate Business School**

Based in Vouliagmeni, Athens, Greece, ALBA Graduate Business School is an established European educational organization offering graduate studies in business administration. Founded in 1992, it is a non-state, not-for-profit, research-driven institution. The School maintains very close links with the industry, as it operates under the auspices of the Federation of Greek Industries, the Hellenic Management Association, and the Athens Chamber of Commerce and Industry. In addition, ALBA Graduate Business School is an association of corporations, currently numbering 63 corporate members. The School's resident and visiting faculty is drawn from leading Business Schools around the world and is composed of leading, widely-published academics and practitioners with extensive teaching, research and consulting experience.

In March 2007 all 5 MBA programs offered by ALBA Graduate Business School were accredited by The Association of MBAs (AMBA). ALBA Graduate Business School is currently the only academic institution at international level that offers an AMBA-accredited MBA in Shipping program.



Metropolitan hotel, Athens



Eugenides Foundation



## The International Association of Maritime Economists (IAME)

Established in 1991, IAME is an international forum for the exchange of information and views among those interested in the economic aspects of shipping, ports and other related issues. Membership of the Association includes academics, managers and policy makers.

The IAME conferences are organized and hosted by a different academic institution every year, and are held in the country where the hosting institution is based. The last six IAME Conferences were held in the following countries: Italy (2000), Hong Kong (2001), Panama (2002), Korea (2003), Turkey (2004), Cyprus (2005) and Australia (2006).

The IAME conferences cover areas including Shipping Economics, Ship Finance, Maritime Policy and Management, Port Policy, and Logistics. They usually attract around 100-150 academics from all over the world, as well as a similar number of maritime business practitioners, including middle and senior-level company executives, maritime association officials, and representatives of port authorities and maritime organizations.

## IAME 2007 - Venues & Registration

The Opening Ceremony will be held at the Grand Auditorium of the Eugenides Foundation (387, Syngrou Avenue, Athens), while all academic and special interest sessions will take place at Metropolitan Hotel (385, Syngrou Avenue, Athens). Registration and hospitality desks will be available at both venues to assist Conference attendees with their schedules, as well as with travel plans, excursions and social activities.

For the most updated version of the Conference program, as well as for secure online registration, please visit the Conference website at: [www.iame2007.org](http://www.iame2007.org)

Alternatively, the registration form can be downloaded, completed and submitted by e-mail or fax before June 15th, 2007 to the attention of:

**Ms. Marina Maniati,**  
**IAME 2007 Conference Secretary,**  
ALBA Graduate Business School  
E-mail: [iame2007@alba.edu.gr](mailto:iame2007@alba.edu.gr)  
Tel number: +30 6936 686991  
Fax number: +30 210 8964737

**TUESDAY 3 JULY 2007**

**Evening Welcome Reception - Roof Garden, Metropolitan Hotel**

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**WEDNESDAY 4 JULY 2007**

Registration & Coffee - Eugenides Foundation

Opening Ceremony with address by Finance Minister, Mr. Alogoskoufis - Eugenides Foundation

Keynote Presentations - Eugenides Foundation

**Lunch - Eugenides Foundation**

**Parallel Track Sessions - Metropolitan Hotel**

**Track 1:** Developments in Multimodal Transport and Logistics | **Track 2:** Managing Maritime Operations and Investments

**Track 3:** Trends in Shipping Markets and Economics | **Track 4:** Policies & Regulations Governing Shipping

**Session A:** Internationalisation of Ports | Risk Management in Shipping | Liner Shipping Economics | EU Shipping Policy & Effects

**Coffee Break**

**Session B:** Port Performance | Shipping Finance & Investments | Energy Transportation Economics

The Human Factor in Shipping

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**Evening social: Virtual Reality Experience and Cocktail Party - Foundation of the Hellenic World  
(sponsored by the ALBA MBA in Shipping Program)**

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**THURSDAY 5 JULY 2007**

Registration & Coffee - Metropolitan Hotel

**Parallel Track Sessions - Metropolitan Hotel**

**Track 1:** Developments in Multimodal Transport and Logistics | **Track 2:** Managing Maritime Operations and Investments

**Track 3:** Trends in Shipping Markets and Economics | **Track 4:** Policies & Regulations Governing Shipping

**Session A:** Container Shipping & Logistics | Freight Rates & Market Issues | Key Issues in Maritime Transport  
Marine Accidents & Liability

**Coffee Break**

**Session B:** Ports & Shipping as Components of Intermodal Networks | Capital Markets & Shipping Derivatives

Short Sea Shipping: Transportation's Newest Partner | Open Registries & Flag Issues

**Lunch - Metropolitan Hotel**

**Session C:** Intermodality & Container Shipping | Port Management & Investment Decisions

Port Developments and Expected Economic Impact | Port Environment & Performance

**Coffee Break**

**Session D:** Port Governance & Quality | Shipping Investments & Maritime Clusters

Special Interest Session 1: Views from the Shipping Industry | Special Interest Session 2: Global Container Ports Performance Benchmarking

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**Evening social: Asteras Seaside "Tales" - Glyfada, Athens**

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**FRIDAY 6 JULY 2007**

Registration & Coffee - Metropolitan Hotel

**Parallel Track Sessions - Metropolitan Hotel**

**Track 1:** Developments in Multimodal Transport and Logistics | **Track 2:** Managing Maritime Operations and Investments

**Track 3:** Trends in Shipping Markets and Economics | **Track 4:** Policies & Regulations Governing Shipping

**Session A:** Port Competition | Shipping Management | Logistics Issues in Shipping Economics & Ports  
Container Shipping & Policies

**Coffee Break**

**Session B:** International Supply Chain | Organisational & Economic Aspects in Shipping

International Trade & Shipping Business | Strategic Regulations in Shipping & Safety

**Lunch - Metropolitan Hotel**

**Session C:** Role of Ports & Port Choice Criteria | Information Technology in Shipping | Maritime History & Infrastructures

Information Systems in Port Services

**Coffee Break**

IAME Annual General Meeting and IAME2007 Farewell Ceremony

IAME Council Meeting

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**Note:** The IAME2007 conference program is subject to change.

For up-to-the-minute updates please check the event website ([www.iame2007.org](http://www.iame2007.org)) regularly



## Conference Committees

### Local Organizing Committee

**Dr Ilias Visvikis**

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**Mr Theodoros Lelekas**

Marketing and Public Affairs

**Ms Marina Maniati**

Conference Secretary

**Mr Sergios Kritikakis**

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Dokuz Eylul University

Greek Shortsea Union

Napier University

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Massachusetts Institute of Technology

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London Metropolitan University

Cardiff University

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