



Business *unusual*

A photograph of a classical Greek temple at night, illuminated by warm lights. The temple features a series of tall, fluted columns and a pediment. The image is split diagonally by a dark blue and black line, with the right side of the temple appearing in a darker, blue-tinted light.

# THE ALBA UNUSUAL SUMMER LEARNING EXPERIENCE



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# Learning Experience

- **Five lectures** from top ALBA faculty including ALBA Dean
- **Visit** to a collaborative workspace and interact with Greek start-ups.
- **Visit** to a Technology Park and meet innovative Greek companies.
- **Interactive workshop** with the Head of Career Office -  
*How to build a network of people for enhancing your career.*
- **Role playing** negotiations session
- **Positive Leadership** inspirational TedEx speaker
- **Mingling** with ALBA Graduate students



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| MONDAY 10/7   | TUESDAY 11/7   | WEDNESDAY 12/7  | THURSDAY 13/7  | FRIDAY 14/7  |
|---|--|---|--|--|
| MORNING SESSIONS  | MORNING SESSION  | MORNING SESSION   |  |  |
| <p><b>"The European Union: A Dichotomous Model of Economic Growth"</b><br/>Dean Konstantinos Axarloglou, <i>Professor of International Business and Strategy</i> (1.15 h)</p> <p><b>"Review of European and Greek Credit Markets"</b>, Prof. Panos Avramidis, <i>Assistant Professor of Finance and Quantitative Methods, &amp; external invited economist</i> (1.30 h)</p> | <p><b>"Positive Leadership for organizational well - being"</b>, Prof. Anastasios Stalikas, <i>Professor of Psychology, Panteion University, Adjunct Professor of Psychology McGill University</i> (1.30h)</p> | <p><b>"From Family Business to Technology start-ups: An Interactive journey through the entrepreneurship map of Greece"</b>, Mr. Alexis Komselis, <i>Director of ALBA Hub of Entrepreneurship,</i></p> <p>Visit to a collaborative workplace - presentations of start-ups</p> | <p>Technology Park Lavrio - Visit to innovative companies - tour to the historical Technolocal &amp; Cultural Park of Lavrio</p> | <p>Departure or optional cruise to Greek islands</p> |
| AFTERNOON SESSION   | AFTERNOON SESSION  |   |  |  |
| <p><b>"Negotiations in the Eurozone: The Clash of cultures"</b>: Prof. Seraphim Voliotis, <i>Assistant Professor of Strategy</i> (1.30 h)</p> <p>Guided tour to Acropolis</p>   | <p><b>"Networking for life"</b> - Maria Moragiannis - <i>Career Office Director</i></p> <p>Roof Garden Cocktails - Acropolis View - Historical Center of Athens - Networking with ALBA students</p>            | <p>Athens Greek Riviera - Vouliagmeni for Lunch - coffee - sun bathing</p>  | <p>Hotel Aigaion - half day at the beach for swimming and a traditional Greek lunch at a local tavern</p>                        |  |

# Schedule



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**Price per student:** €700 (€350 Euro for exchange partner Universities)

**Price includes:** hotel single room for 5 nights (Sunday-Friday), bus for company visits, guided tour to Acropolis, lunch box for 3 days, coffee breaks in ALBA

**Price doesn't include:** air tickets to Athens, dinners, lunch on Thursday, cocktail drinks and entrances to Archaeological sites

**Four days in Athens include:** Athens Riviera visit, Sounio ancient Temple in sunset, Guided tour at Acropolis, half day at the beach for swimming and sunbathing, tips for Athens night life, and a roof garden cocktail nights with the Acropolis view!

*For more info please contact Ms. Anna Vithoulka, [avithoul@alba.edu.gr](mailto:avithoul@alba.edu.gr)*

# Extra tips and info

## Bonus tip

Anyone who wants to organize a weekend to the Greek islands after the 4 days summer school, ALBA International office will help find the best option (ferry, air tickets, B&B etc)





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# about Athens

Athens offers a variety of things to see and do, and most of the times, under favorable weather conditions. Athens is considered one of Europe's safest capitals; its transportation network is user-friendly; there are numerous museums and archeological sites and hundreds of restaurants to satisfy every taste.

The sea is just around the corner. In 30 minutes you may reach the coast line and enjoy the sea breeze of Aegean Sea.



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## About ALBA

**13**  
MBA and MSc  
PROGRAMS

### accreditations



ASSOCIATION  
OF  
**AMBA**  
ACCREDITED



EFMD  
**EPAS**  
MSc in Finance  
MSc in Strategic HRM  
ACCREDITED



Founded in 1885



Innovation  
Award  
for  
2015/2016



CFA Program  
Partner of  CFA Institute

Europe-Top MBA Global  
250 Business Schools 2017

**DISTINGUISHED FACULTY**

## Extensive experience in executive education and field trips

- Executive MBA
- The ALBA MBA
- MBA in Shipping
- MSc in Shipping Management
- MSc in International Shipping and Finance
- MSc in Entrepreneurship
- MSc in International Business and Management
- MSc in Tourism Management
- MSc in Finance
- MSc in Risk Management
- MSc in Marketing
- MSc in Strategic HRM
- Double Masters for Lawyers
- MSc in Business for Lawyers