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Konstantinos Banassakis, Head of Training Division, Eurobank

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Lead through Success, Learn by Experience, Embrace New Opportunities.

Identity and Scope
ALBA Executive Development Programs reflect and embody the ALBA mission which is to develop Visionary Leaders of Tomorrow who will act as agents of change and wish to have a positive and lasting impact on people, companies and the society.

- World Class Faculty
- International Presence
- State-of-the-Art Curriculum
- Team Approach
- Outstanding Participants

Areas of Specialization

Open-Enrollment Diplomas & Seminars
ALBA Open-Enrollment programs are scheduled throughout the year and address the latest management trends and developments. Participants have the opportunity to update their knowledge on the evolution of concepts and ideas in management theory and practice.

Mini MBA Programs
The Mini MBA is an Executive Management Program that helps executives develop solid business skills and competencies and enables them to be more effective at working across organizational functions as well as to optimize communications and collaboration with colleagues, clients, customers and suppliers.

Leadership Development Programs
Our Leadership Development Programs aim at assisting executives to optimize their leadership profile, through a richer understanding of themselves and their impact on others. Participants develop their abilities to be effective leaders and they get the opportunity to work on their leadership style and their people skills.

Company-Specific Seminars & Programs
We offer a wide range of Customized learning interventions that are designed in order to offer a contemporary understanding of the realities that executives and organizations are facing today.

Corporate MBAs
Drawing on our faculty resources and experience with the first MBA in Greece, we offer In-House MBA programs that aim at preparing participants for managerial positions within the Organizations. Eurobank Ergasias MBA in Financial Services: An MBA program especially designed for Eurobank Ergasias employees. The program is accredited by the association of MBAs (AMBA) and already counts more than 180 alumni.

Philosophy & Value
Offering contemporary management knowledge, paired with practical experience and hands-on training.

Empowering executives for future roles and responsibilities within the organization.

Inspiring personal, organizational and social excellence through multiple learning experiences.

Composing a common platform of knowledge and experiences for the executives of the organization.

Co-creating a culture of knowledge-sharing, innovation, teamwork and collaboration.

Artful Leadership Series
This avant-garde seminar series is addressed to organizational leaders, corporate executives and inspired professionals that wish to exhilarate their passion and vision of leadership and to guide themselves and their teams towards artful management. Through an unconventional blend of academic seminars, cultural activities and art involving experiences, participants get the opportunity to learn from state of the art academic research outcomes by ALBA resident & visiting professors, that get to interact with the skills, the mindset and the competencies connected with art mastery, talent and virtuosity.

Educational Corporate Social Responsibility Series
Our Educational CSR Partnership Series is an initiative aiming to engage ALBA Graduate Business School and its corporate-stakeholders in the wider dissemination of knowledge to the benefit of society. The initiative consists of a set of educational, lifelong learning programs, offered jointly by companies and ALBA, to various community groups.

Entrepreneurship & Family Business Series
Our Entrepreneurship & Family Business Programs are dedicated to enable entrepreneurs and family business executives to face contemporary challenges and preserve, strengthen and expand their enterprise.

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**AREAS OF SPECIALIZATION**
LEADERSHIP, STRATEGY, FINANCE, MARKETING, ORGANIZATIONAL BEHAVIOR, HUMAN RESOURCES MANAGEMENT, OPERATIONS MANAGEMENT, ENTREPRENEURSHIP, CORPORATE SOCIAL RESPONSIBILITY

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**EDUCATIONAL CORPORATE SOCIAL RESPONSIBILITY SERIES**
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**ENTREPRENEURSHIP & FAMILY BUSINESS SERIES**
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**PHILOSOPHY & VALUE**
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**IDENTITY AND SCOPE**

**Co-creation**

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