

# CURRICULUM VITAE

**Paul Emmanuelides**

## EDUCATION

**PhD in Business Administration** with focus on **Business Strategy** and **Management of Innovation** at the **University of Southern California, Marshall School of Business, Department of Management & Organization, Los Angeles, USA. December 1992.** **Dissertation title:** Effective Structuring of Product Development Groups in High-Technology Firms: An Information Processing Perspective

**Master of Science in Industrial and Systems Engineering** at the **University of Southern California at Los Angeles. May 1988.** Program Emphasis: Technical Economic Planning

**Diploma in Chemical Engineering** at the **National Polytechnic University of Athens, Greece, 1986.** Thesis title: A Technical Economic Analysis of Alternative Processes for Eco friendly Gas-oil Desulphurization

**Anavryta** Full-board High School in Kifissia, Greece. Studied with full state scholarship and graduated in **June 1980**

## TEACHING, RESEARCH AND CONSULTING INTERESTS

Business and Corporate Strategy; Shipping Strategy; Management of Strategic and Organizational Change; Leadership and Strategic Transformation; Entrepreneurship; Intrapreneurship; Creativity and Innovation; Interfunctional Groups and New Product Development Processes; Kaizen-The Art and Science of Continuous Improvement; Knowledge Creation Processes; R&D Management; Mergers and Acquisitions; Industry Analysis; Competitive Intelligence; Strategy-making Processes in Organizations; Companywide Strategic Involvement; Internal Strategic Audit; Strategic Brainstorming Processes at Top Management Teams

## PROFESSIONAL EXPERIENCE

**2012-current: Adjunct Professor of Strategic Management, ALBA Graduate Business School, Athens, Greece**

**1997-2014: Founder and Managing Director of Craft S.A.**

**1991-1999: Professor of Strategic Management at SDA Bocconi Business School** in Milan Italy. Taught at various courses at Master's, PhD, and executive levels

**1994-1998:** Teaching and consulting activities at **STU University** in **Geneve, Switzerland**, an SGS-Thomson large scale corporate training project

**2012-2015:** Visiting Faculty at **Hellenic American University**

**1990-current:** **Executive training and consulting** at various organizations including **Maersk Sealand, P&O Nedlloyd Shipping, IBM, Pirelli, Ceteco, Alcatel-Alsthom, National Semiconductor, Kodak, Acer, Electrolux, Government of Bulgaria, Canary Wharf Consulting, Rimidenco Ltd, Headway Ltd, ELMIN Greek Bauxites.**

**1993-1999:** Extensive involvement in **TACIS, PHARE, EUROCIS** training programmes in Eastern Europe and former Soviet states

**1989-1992:** **Lecturer** in the **School of Business Administration** of the University of Southern California teaching **Strategic Planning Courses** at the undergraduate level

**1989-1992:** **Research Project Coordinator** on a large international study in high-technology industries titled: **New Product Development Cycle Time: A Cross-National Study**

**1987-1988:** **Teaching Assistant** at the Department of **Applied Mathematics**, University of Southern California. Taught courses of **Applied Mathematics for Business Majors** and **Theory of Probability and Statistics** both at the undergraduate level.

## **HONORS AND AWARDS**

MBA Teaching Excellence Award. SDA Bocconi MBA Programme. Milano 1996

Best Paper Award. Academy of Management Meeting, Miami, 1991.

Honorary Scholarship, Alexander S. Onassis Foundation. 1986-1992.

Graduate Assistantship. University of Southern California, 1987-1992

Business Fellowship. University of Southern California, 1988-1992

Dean's Academic Achievement Award. University of Southern California, 1988

Greek Government Scholarship at Metsoveion Polytechnic School 1980-1981 and Anavryta High School 1975-1980

## **PUBLICATIONS**

Strategic Management of Shipping Organizations (forthcoming book)

Emmanuelides P.A. The Double Cost of Nepotism (in Greek). The official Blog of ALBA Graduate Business School. July 2016.

Emmanuelides P.A. The Development Gap (in Greek). Kathimerini, March 2014

Competitiveness for Growth. Book chapter “Strategic Competitiveness in Greek Industries” co-authored with N. Travlos. Greek Bank Federation. First edition, February 2014.

Emmanuelides P.A., P.H. Birnbaum-More et al. Functional Diversity and Performance in U.S. and Korean Product Development: Cultural Variation or Competitive Convergence? Social Science Research Network, May 2007.

The Dynamics of International Competition: From Practice to Theory. Book chapter “Structural forces driving Global Integration” co-authored with Roland Calori and Tugrul Atamer. Sage Publications. November, 2000.

Transformation at Alcatel-Alsthom and Common Emerging Themes in Corporate Transformation Processes, chapters from book Corporate Transformation, edited by A. Sinatra, pp. 177-219, Springer Publications, New York, 1997.

Emmanuelides P.A. La trasformazione aziendale nelle grandi imprese europee-Corporate Transformation Processes in Large European Companies (in Italian) Economia e Management, No. 3/1996, May 1996.

Emmanuelides P.A. Managing and Leading Strategic and Organizations Change. The New Enterprise, October 1995.

Emmanuelides P.A. and P.H. Birnbaum-More. Effective Structuring of Product Development Projects in U.S. High Technology Firms. Conference Proceedings of the 2<sup>nd</sup> International Product Development Management Conference on New Approaches to Development Engineering, Gothenburg, Sweden. May 30-31, 1994. pp. 217-231.

Emmanuelides P.A. Towards an Integrative Framework of Performance in Product Development Projects. Journal of Engineering and Technology Management, December 1993.

Emmanuelides P.A. Determinants of Product Development Time. Academy of Management Proceedings, August 1991.

Emmanuelides P.A. Strategic Quality Management: History and Future Perspectives. The New Enterprise, January 1991.

Emmanuelides P.A. Sources and Strategic Significance of Product Development Speed. PDMA Proceedings, October 1991.

Emmanuelides P.A. Just in Time Manufacturing: A Critical Examination of the Key Elements. Business Administration Bulletin, December 1991.

## **PRESENTATIONS**

Competitiveness for Growth in Greek Strategic Sectors. Conference organized by the Greek Bank Federation. October 2014.

Industry Liberalization after 150 years: The case of the Greek Beer Industry, HAU executive lecture series, Athens, 2012.

Microbrewery startup and expansion: Learning from the American experience, BRAU Conference, Nurnberg, 2011

Doing business in Greece. Interviews with industry innovators, KPCC Public Radio Station. Pasadena, 2009

Competitive Structures in Mixed Industries, 15<sup>th</sup> Annual International Conference of the Strategic Management Society, Mexico City, 1995

Corporate Transformation in Large European Enterprises. 15<sup>th</sup> Annual International Conference of the Strategic Management Society, Mexico City, 1995.

Product Development Speed, INFORM Annual Conference, New Orleans 1995.

Corporate Transformation at Alcatel Alsthom, 14<sup>th</sup> Annual International Conference of the Strategic Management Society. Paris, 1994.

Effective Structuring of Product Development Projects in US High Technology Firms. Product Development Management Conference. Gothenburg, 1994.

Formation and Legitimization of Organic Strategies. 13<sup>th</sup> Annual Conference of the Strategic Management Society. Chicago, 1993.

Achieving High Performance through Interfunctional Knowledge Creation and Synthesis. 13<sup>th</sup> Annual Conference of the Strategic Management Society. Chicago, 1993.

Effective Structuring of Product Development Groups in US High Technology Firms. Academy of Management Conference. Atlanta, 1993.

Determinants of Product Development Time. Academy of Management meeting. Miami, 1991.

Sources and Strategic Importance of Product Development Speed. PDMA International Conference. Boston, 1991

A Framework for the Integration of Technological and Administrative Innovation in Manufacturing Firms. COMER Research Symposium. Los Angeles, 1990

Implications of the European Integration for International Business Strategies – a series of interviews. KPCC Public Radio Station. Pasadena, 1991.

Strategic Priorities, Management Processes and Performance Dimensions of Product Development Projects. ORSA/TIMS Conference. Anaheim, 1991

## **COURSE DEVELOPMENT**

Business Strategy course (MBA, executive and PhD level)

The Strategic Audit Programme (executive level)

Strategic Management of Change (MBA and executive level)

Corporate Venturing and Management of Innovation (MBA and executive level)

Competitive Intelligence (executive level)

Top Management Strategic Brainstorming (executive level)

Strategy for Middle Managers (executive level)

R&D Management (executive level)

Entrepreneurship (MBA level)

Shipping Strategy (MBA level)

## **PERSONAL INFORMATION**

Resides in Agia Paraskevi, Athens Metropolitan Area

Married, two children

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Cellular: (0030) 6944 693305

Languages: Greek (native), English (fluent), Italian (very good), French (basic)