MSc in Entrepreneurship

PROGRAM INTENDED LEARNING OUTCOMES

Upon the completion of the Program a student is able to:

A. **Knowledge and Understanding**

   A1. Identify different theories and concepts to assess market opportunities, examine management issues and analyse key business decisions in firms

   A2. Use appropriate theories and concepts to real world problems/opportunities at business level

B. **Intellectual Skills**

   B1. Diagnose business opportunities by analysing and evaluating business data

   B2. Critically reflect on the existing management literature by reviewing academic and practitioners’ sources and conducting primary research.

C. **Practical Skills**

   C1. Apply entrepreneurial skills and select the appropriate business decision tools to create and operate business ventures

   C2. Conduct feasibility study and build business plans using information technology (spreadsheets, data bases) to interpret and analyse data.

D. **Transferable Skills**

   D1. Demonstrate professional entrepreneurial behaviour, communicate and present effectively, and convert ideas into specific recommendations and actions.

   D2. Work collaboratively, exercise team leadership, respect diversity, function in a multicultural environment, manage group conflict and produce team outcomes.