

MSc in Entrepreneurship

PROGRAM INTENDED LEARNING OUTCOMES

Upon the completion of the Program a student is able to:

A. Knowledge and Understanding

- A1. Identify different theories and concepts to assess market opportunities, examine management issues and analyse key business decisions in firms
- A2. Use appropriate theories and concepts to real world problems/opportunities at business level

B. Intellectual Skills

- B1. Diagnose business opportunities by analysing and evaluating business data
- B2. Critically reflect on the existing management literature by reviewing academic and practitioners' sources and conducting primary research.

C. Practical Skills

- C1. Apply entrepreneurial skills and select the appropriate business decision tools to create and operate business ventures
- C2. Conduct feasibility study and build business plans using information technology (spreadsheets, data bases) to interpret and analyse data.

D. Transferable Skills

- D1. Demonstrate professional entrepreneurial behaviour, communicate and present effectively, and convert ideas into specific recommendations and actions.
- D2. Work collaboratively, exercise team leadership, respect diversity, function in a multicultural environment, manage group conflict and produce team outcomes.